

# KINESIO TAPING® ASSOCIATION INTERNATIONAL

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September 16, 2013

## **One Concept Canadian Massage and Chiropractic Conference**

-October 18-20<sup>th</sup>, 2013

-Niagara Falls, Sheraton on The Falls

-[www.oneconcept.com](http://www.oneconcept.com)

**RE: ONE CONCEPT PRESENTATION (1 hour) – Dr. Kenzo Kase (background)**

- Creator of the Kinesio Taping® Method 1979
- Inventor & designer of Kinesio® Tex Tape a.k.a. “Kinesio® Tape” 1981
- Author of 90 published books on Integrated Therapeutic Methods
- Chairman of the Kinesio Taping Association International 1984
- Olympic Committee Advisor: Japan, United States, Russia, & Brazil

**Title: “Evolution and Advancements of the Kinesio Taping® Method”**

- Intro & Progress of Kinesio Taping Method and over the last 10 years
- Kinesio Taping on the Cellular Level
- EDF® (Epidermis, Dermis, & Fascia) Taping techniques
- Live Taping Demo: EDF® techniques (Jellyfish™ & Microstim™)
- KTA Canada & Education

**PRESENTATION SUMMARY:**

Dr. Kenzo Kase the creator and founder of the Kinesio Taping® Method will discuss the evolution and spread of the method around the world including Canada’s growth. Dr. Kase will discuss how Kinesio Taping is working on the cellular level to repair and affect the healing process. Finally, Dr. Kase will share live taping demonstrations on the latest developments of Kinesio Taping applications with the advancement of EDF® taping for neurological disorders, pain syndromes, and edema management.

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